

# TURN WATCH ENTHUSIASTS INTO CUSTOMERS! PARTNER UP WITH **0024** HORLOGES

**0024 Horloges is always on a mission, spreading the word about high-end watches and the fascinating world of watchmaking. We believe every watch(brand) tells a story of it's own, it just needs the right platform. There you are: 0024 Horloges!**

Last year we have completely and successfully revamped our magazine. Nowadays it is even more in-depth, opinionated and observant than before. 0024 stands for a strong focus on original and unique story angles, revealing background stories, thorough reports, interviews and captivating photoshoots. Only the best articles, brought to you by our team of international watch journalists and editors, is good enough for our readers.

**Do you want to know how your brand can benefit from the above? Partner up with 0024 to get your message across to the right customers!**

For reservations or inquiries please contact our sales department:  
+31 (0)36 - 546 01 55 or send an e-mail to [sales@0024.nl](mailto:sales@0024.nl).

## **0024 Horloges advertisement rates**

1 x 1/1 page € 6.175,- per page

## **Publication schedule**

**issue 1:** published in week 23;  
advertisement delivery in week 17  
**issue 2:** published in week 47;  
advertisement delivery in week 41

## **Language**

Dutch

## **Circulation**

18,777 copies  
Netherlands + Belgium

## **Surcharges**

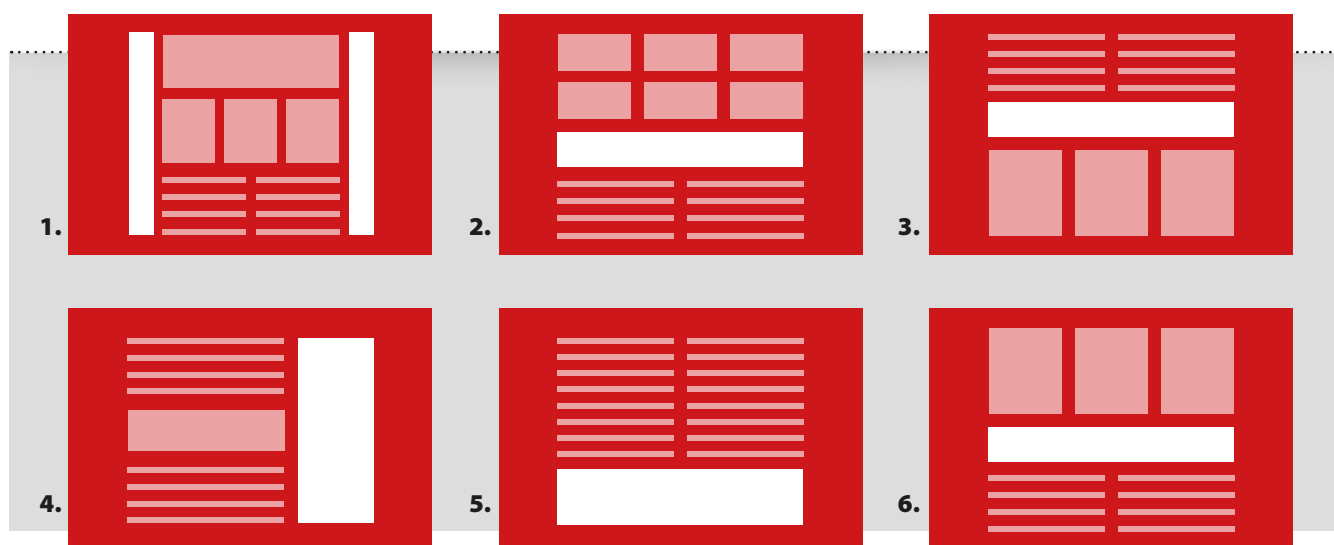
Cover 4 (back): 50%  
Cover 2 or 3: 25%  
Special position: 15%  
Front of book: 15%  
First spread: 25%  
Gatefold: on request  
Inserts: on request



# DIGITAL MEDIA KIT

Our website features the latest and most relevant news shorts about new models, the watch industry, technology and watch related events. Every month 0024 puts out a free digital newsletter which sums up the most important watch news of the past weeks. Because of its format just one (!) advertiser can support this monthly influential medium. Exposure is therefore guaranteed. Number of subscribers: 6,000+

## Online advertisement positions



**1. Website skin:** size 1856 pixels wide x 1200 pixels high • Displayed on the front page • Format: jpg or png • only in combination with homepage superbanner and homepage leaderboard.

**2. Homepage superbanner:** Size: 1170 pixels wide x 296 pixels high • Displayed on the front page • Format: jpg, png, flash or HTML5 • In case of Flash a fallback image is needed.

**3. Homepage leaderboard:** Size: 728 pixels wide x 90 pixels high • Displayed on the front page • Format: jpg, png, flash or HTML5 • In case of Flash a fallback image is needed.

**4. Side banner:** Size: 300 pixels wide x 600 pixels high •

Displayed on all posts in right hand panel • Format: jpg, png, flash or HTML5 • In case of Flash a fallback image is needed.

**5. In-article banner:** Size: 728 pixels wide x 90 pixels high • Displayed in each post in the website • Format: jpg, png, flash or HTML5 • In case of Flash a fallback image is needed.

**6. Newsletter banner:** Size: 600 pixels wide x 150 pixels high. Format: jpg, png.

**Availability & rates:** The banners on our website and newsletter are sold by period • Contact our sales department on +31 (0)36 - 546 01 55 or send an e-mail to sales@0024.nl to check the availability.

PACKAGE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Full site: 1, 2, 3, 4, 5	€ 6,000	€ 6,000	€ 7,000	€ 7,000	€ 6,000	€ 5,300	€ 5,300	€ 5,300	€ 6,000	€ 6,000	€ 7,000	€ 7,000
Homepage: 1, 2, 3	€ 4,500	€ 4,500	€ 5,200	€ 5,200	€ 4,500	€ 4,000	€ 4,000	€ 4,000	€ 4,500	€ 4,500	€ 5,200	€ 5,200
Post package: 4, 5	€ 2,200	€ 2,200	€ 2,500	€ 2,500	€ 2,200	€ 2,000	€ 2,000	€ 2,000	€ 2,200	€ 2,200	€ 2,500	€ 2,500
Newsletter: 6	€ 2,200	€ 2,200	€ 2,500	€ 2,500	€ 2,200	€ 2,000	€ 2,000	€ 2,000	€ 2,200	€ 2,200	€ 2,500	€ 2,500

Branded content: upon request.